

EDUCATORS ENTREPRENEURSHIP ENHANCEMENT WORKSHOP (3EW)

DAY 1: 12TH NOVEMBER 2018 (MONDAY)

Time	Activities
8:30 - 9:00 am	Registration & Breakfast
9:00 - 9:30 am	Welcoming note & Opening ceremony <ul style="list-style-type: none">• Prof. Datin Dr. Shamsubridah Ramlee Director, UKM-CESMED
9:30 - 10:30 am	Ice-breaking & networking session
10:30 - 11:30 am	Idea Generation
11:30 - 1:00pm	Business model & entrepreneurial approach
1:00 - 2:00 pm	Lunch
2:00 - 3:30 pm	Business pitching concept
3:30 - 4:30 pm	Crowdfunding

DAY 2: 13TH NOVEMBER 2018 (TUESDAY)

Time	Activities
8:30 - 9:00 am	Registration & Breakfast
9:00 - 11:00 am	The effective way of mentoring and coaching your students' business.
11:00 - 12:30pm	Promote yourself: LinkedIn
1:00 - 2:00 pm	Lunch
2:00 - 3:30 pm	Sharing of Case Studies & Best Practices
3:30 - 4:30 pm	Award Ceremony