

## **WOMEN EMPOWERMENT ENTREPRENEURSHIP WORKSHOP (W2EW)**

### **DAY 1: 16<sup>TH</sup> NOVEMBER 2018 (FRIDAY)**

Time	Activities
8:30 - 9:00 am	Registration & Breakfast
9:00 - 9:30 am	Welcoming note <ul style="list-style-type: none"><li>Prof. Datin Dr. Shamsubridah Ramlee Director, UKM-CESMED</li></ul>
9:30 - 10:30 am	Ice-breaking & networking session
10:30 - 11:30 am	Impactful networking with Universities
11:30 - 12:45pm	The effective way of mentoring and coaching your graduate startups & SMEs
12:45 - 2:45 pm	Lunch
2:45 - 5:00 pm	Pass your business to the next generation

### **DAY 2: 17<sup>TH</sup> NOVEMBER 2018 (SATURDAY)**

Time	Activities
8:30 - 9:00 am	Registration & Breakfast
9:00 - 10:30 am	Angel investor: Pick Your Potential Startups <ul style="list-style-type: none"><li>Dr. Silvia Mah</li></ul>
10:30 - 11:30 am	Crowdfunding <ul style="list-style-type: none"><li>Dr. Silvia Mah</li></ul>
11:30 - 12:00pm	Award and closing ceremony <ul style="list-style-type: none"><li>US Embassy of Kuala Lumpur representative</li></ul>
12:00 - 2:00pm	Lunch
2:00 - 5:00 pm	Visit to selected SMEs