



لما باء قما غون سناب ويسوال زنگارا

Lembaga Pembangunan Seni Visual Negara

National Visual Arts Development Board

Balai Seni Visual Negara | *National Visual Arts Gallery*

Polar ICE Challenge

(Innovative Community Engagement)

Application Details and Form

WHAT IS POLAR ICE CHALLENGE?

The Polar ICE (Innovative Community Engagement) Challenge is a project under the platform of the Ministry of Science, Technology & Innovation (MOSTI) Social Innovation Fund (MSI). It plays a crucial part in informing and influencing the public's understanding towards the science and awareness in Polar Regions (Arctic and Antarctic). The opportunities for Malaysians to travel to Polar Regions for scientific research or exploration are limited and vary each year with strong competition. MOSTI, through Yayasan Penyelidikan Antartika Sultan Mizan (YPASM) as organiser and Lembaga Pembangunan Seni Visual Negara (LPSVN) as collaborator, is looking for applications from creative community to propose an Innovative Community Engagement project which includes passionately sharing the importance of Polar Regions and communicating this message to Malaysian stakeholders and communities.

THE GRAND PRIZE: ANTARCTIC EXPEDITION AND PROJECT FUNDING!

- **The Winner (1 person) will get the chance to participate in a once-in-a-lifetime expedition to Antarctica from March 17 to March 27, 2017 of which he/she can start or prepare to implement his/her proposed project. The expedition funding is worth RM70,000.**
- The expedition funding covers:
 - Cost of travel from Kuala Lumpur International Airport to Ushuaia, Argentina and return after the expedition period.
 - Full board expedition starting from Ushuaia, Argentina to Antarctica, including all accommodations, meals, travel insurance and associated program materials.
- **The Winner will receive a financial assistance up to RM15,000 for the implementation of proposed Innovative Community Engagement project.**
- Opportunity to connect with photographers, naturalist, artists, scientists, and leaders from countries around the world in this expedition to Antarctica.
- Applicants are free to seek funding elsewhere; however, the organiser will not publicly endorse any product or service used by any applicant to gain support funding.
- There are weight and size restrictions for cargo heading to Antarctica. As such, heavy/bulky items cannot be transported.

Discussing your proposal with YPASM in advance may inform you of proposal requirements. The organiser may invite candidates for a presentation session to get a clearer picture of the proposal. Any expenditure incurred for this session is to be borne by the candidates

ELIGIBILITY CRITERIA?

- Malaysian citizen and currently living in Malaysia.
- Must be at the age of 18 years and above at the time of application and capable to conduct moderate physical activities during the expedition with a good medical condition.
- Winner is expected to share the experience with his/her community; must be ready for media interviews and required to submit written report with good quality photos and videos upon his/her return from the expedition.
- Applicants must possess a valid Malaysia passport and able to leave Malaysia for 11-day expedition to Antarctica (excluding travel to and from Ushuaia, Argentina).
- Applications must be from creative community, such as:
Television and radio journalists, news crews, print journalists and photographers, freelance writers and photographers, as well as film and documentary makers.
- Applications can be in creative forms such as:
Digital media, graphic art, history, history of science, painting, illustration, scientific writing, literature, poetry, musical composition, photography, science fiction, sculpture, and web exhibition.
- Submit the complete application and full proposal by the deadline: **25 January 2017**

SELECTION CRITERIA

- Demonstrate your ability to raise awareness and understanding around YPASM activities, including the science we support in Polar Regions.
- Provide statistics to support your objectives and outreach capability. Present a novel and innovative approach to engaging the community.
- Demonstrate examples of work focusing on arts, science or environmental topics.
- Project must be demand driven, sustainable, low cost, quick-win, high impact and rapid execution.



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APPLICATION FORM

POLAR ICE CHALLENGE (INNOVATIVE COMMUNITY ENGAGEMENT)

Application Deadline: 25 January 2017 (Wednesday)

Section A: Personal Information

Name :		<input type="checkbox"/> Male
		<input type="checkbox"/> Female
Date of Birth:	Citizenship:	
Address:		
City:	Province and State:	
Postal Code:	Country:	
Telephone (Home):	Telephone (Mobile):	
Email:		
Do you have any social media account? (Please provide a link to the site)		
YouTube:	Blog/Website:	
Facebook:	Instagram:	

Section B: General Medical Information

Candidates must be capable of moderate physical activity, such as hiking and trekking. During days at sea, the possibility of rough sea conditions may lead to participants experiencing seasickness. Although we are visiting during the summer season, daily temperatures may be below freezing, and candidates will be expected to participate in all daily excursions. **Outline any medical conditions, illnesses and/or disabilities that require or have required the regular care of a doctor (e.g. allergies (food/ medical/ environmental), asthma, diabetes, recent surgery, heart disease, etc.):**

Section C: Present Employment

Employer:

Position :

Address:

Telephone:

Fax:

Section D: Work Experience

Please list your relevant employment history. Please also attach a resume/CV.

<i>Employer</i>	<i>Position</i>	<i>Number of Years</i>
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____

Section E: Relevant Community Project Experience

Please list your relevant experience participating in community project in or outside Malaysia.

<i>Community Project Name /Location</i>	<i>Organiser(s)</i>	<i>Role</i>	<i>Year</i>
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____

Section F: Languages

The expedition participants come from all over the world. If you are capable of speaking foreign languages, please list them below:

<i>Language</i>	<i>Level of Proficiency/Fluency</i>
1. _____	_____
2. _____	_____
3. _____	_____

Section G: Project Proposal

Please provide relevant supporting documents: e.g. photos, diagram etc. (if necessary)

Principal Medium:

- | | | | |
|--|--|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Craft | <input type="checkbox"/> Design | <input type="checkbox"/> Music | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Digital/ Multimedia | <input type="checkbox"/> Painting/ Drawing/ Paint making | <input type="checkbox"/> Sculpture | |
| <input type="checkbox"/> Film/ Video/ News | <input type="checkbox"/> Journalism | <input type="checkbox"/> Performance | <input type="checkbox"/> Writing |
| <input type="checkbox"/> If other, please specify below: | | | |
-
-

MATTERS	DETAILS (To be filled by applicants)
<p>Proposal Summary</p> <p><i>(Limit: 50 words)</i></p>	
<p>Detailed description of proposal including Key Objectives</p> <p><i>(Limit: 500 words)</i></p>	

Please describe how your proposal will provide a greater understanding of Polar science

(Limit: 350 words)

Please detail the planned timeline for your proposal

(Include advance research, interview and delivery of proposed output. Limit: 250 words)

Provide an outreach plan elaborating how the proposal will be delivered and promoted to maximise outreach – outline primary, secondary and other mediums by which you will do this

(Limit: 250 words)

<p>Identify the number of people your proposal will be visible to or interact with directly or indirectly and how you came to this number</p> <p><i>(Limit: 250 words)</i></p>	
<p>Please detail the expected expenditure for your Innovative Community Engagement project (up to RM15,000)</p>	
<p>Identify equipment and facilities required to complete the proposal. If you intend to transport technical or filming equipment and other resources to Antarctica, please list these including the estimated weight and size (if any)</p> <p><i>(Limit: 250 words)</i></p>	

Application Checklist – Do you have everything that we need?

Please ensure your application includes the following:

- Completed Application Form
- Separate document with responses to questions in Section G
- Confirmation
- A copy of your resume/portfolio

Please email your complete application before or by **25 January 2017 (Wednesday)** to:

hafiz@ypasm.my / intan@ypasm.my

Our system can be very busy on the day of the deadline and thus submitting before the deadline is recommended!

Feel free to contact us for any query. **Call 03-2691 0651**

CONFIRMATION

I understand that should I be announced as the winner for the Polar ICE (Innovative Community Engagement) Programme,

- 1) I agree to sign a contract with Yayasan Penyelidikan Antartika Sultan Mizan. I am also required to complete a full medical examination, and I have contacted Yayasan Penyelidikan Antartika Sultan Mizan with any queries about my project proposal and medical eligibility.
- 2) I am aware that the grand prize to participate in Antarctic expedition (1 person) and financial assistance up to RM15,000 for the implementation of the project proposal will be provided by the organiser.
- 3) All documents sent to organiser upon submission are not returnable. Unsuccessful applications shall be discarded by the organiser and the organiser is not allowed to use the proposal without the applicant's permission.
- 4) Yayasan Penyelidikan Antartika Sultan Mizan may disclose or allow the disclosure of any information contained in or relating to this proposal (at any time) strictly for the purpose of evaluating or clarifying the application only. Any Intellectual Property produced from Polar ICE Challenge which have commercial potential will be discussed with the project owner.

I agree

I disagree

I also confirm that all information written in this application is true.

Yours sincerely,

.....
Name:

Identification No:

Date:

-THE END-