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PENDIDIKAN
MALAYSIA



UNIVERSITI
MALAYSIA
PERLIS

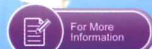


INNOVATION PITCH AND BUSINESS MATCHING (IPBM 2019)

“INNOVATION FOR THE FUTURE OF MALAYSIA”

**PITCH
& WIN**

5th
August 2019
at
MIDA
KL SENTRAL
8.00 am to 5.30 pm



Please scan here:



<https://ipbm.unimap.edu.my/>



INTRODUCTION

The main aim of the Innovation Pitch and Business Matching - IPBM 2019 is to provide a platform for technologists, scientists and researchers from universities to promote their inventions, innovations and research outputs to potential investors and industry players. It is hoped that through this IPBM 2019, industry players can explore numerous potential research outputs and innovations that may have impacts and revolutionise their industries. "Innovation for the future of Malaysia" is the theme for IPBM 2019, emphasising the important roles of universities and industries in driving economic growth and shaping the future of Malaysia through research and innovation.



ADMISSION REQUIREMENT FOR PRODUCT / TECHNOLOGY INVENTORS / PITCH PARTICIPANTS

Any research output with Intellectual Property registration

OR
Product invention that is ready to market

OR
Research output at prototype level.



FORMAT OF IPBM 2019

Pitching Presentation

Each presenter is given 7 minutes to present and pitch his/her research output. Please follow the presentation guidelines as given in the website.

Business Matching

Business matching session will take place after the pitching presentation. Interested representatives from the industries can meet and discuss further on the technologies/products with the presenters in the designated areas.

Presentation of Letter of Interest for Future Collaborations from Industries

It is hoped that through pitching and business matching sessions, potential investors from the industries will proceed with possible collaborations with the universities for the purpose of production, or intellectual property licensing, or for further research that would lead to production or to advance existing technologies.



OBJECTIVES



To provide a platform for local universities to promote their technologies and to engage with potential investors.



To commercialise research outputs and innovation.



To enable collaborations between universities and industries on research and innovation projects.



To create technopreneurs and entrepreneurs.

RESEARCH,
INVENTION &
INNOVATION

IP
REGISTRATION

PITCHING



RESEARCH OUTPUT / INNOVATION CATEGORIES

1

Digital Technology,
Electronics and IOTs

2

Biotechnology, Medical
Device, Pharmaceuticals
and Health

3

Chemical, Advanced
Materials and Plastic

4

Machinery and Equipment

5

Food-tech and
Agriculture Technology

WHO SHOULD ATTEND?

Captains of industry

Investors

Manufacturers

Business Chambers

Technologists, scientists
and researchers from
the universities
and research institutes.

Universities' Representatives
and Academicians

Trade Associations

Media

Business Owners

Students

Related Government
Agencies

BUSINESS
MARKET

COMMERCIALISATION

CASH PRIZES
TO BE WON

1,500

2ND PRIZE

RM 3,000

1ST PRIZE

RM 750

3RD PRIZE

RM 350
EACH

5 CONSOLATION PRIZES



IMPORTANT DATES



Deadline for submission of summary report of the product / technology



Deadline for confirmation of attendance & payment



REGISTRATION

For registration information and enquiries please visit <https://ipbm@unimap.edu.my/>

FEE PER PERSON *



Presenter / pitch participant per product

RM 300



Participant from Industry / University / and others.

RM 100

* Fee includes entrance to all IPBM sessions, 2 coffee-breaks, and a lunch

PAYMENT INFORMATION

All payment must be made to **BENDAHARI UNIVERSITI MALAYSIA PERLIS** by telegraphic transfer (T/T), cheque or letter of order (L/O)



Proof of payment must be sent to ipbmfinance@unimap.edu.my



Name of Institution : Universiti Malaysia Perlis
Bank : Bank Muamalat Malaysia Berhad
Account No. : 0901-0001234-71-0
Conference Code : 7009-00179 (for Internal Payment)



MAIN ORGANISER



UNIVERSITI
MALAYSIA
PERLIS



IN COLLABORATION WITH



MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY



OFFICIAL PARTNERS



KEMENTERIAN
PENDIDIKAN
MALAYSIA



Malaysian Industry-Government Group
for High Technology



Malaysian Technical University Network
GUTHM



CATALYST FOR MALAYSIA'S E&E



Sentiasa di sisi Anda



— Creating. Leading. Startups. —



بيت التمويل الكويتي



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